

PRESS RELEASE

Experience the Difference at Nicole Jeffrey's Salon and Day Spa

AKRON, OH -- In celebration of Administrative Profession Day, Nicole Jeffrey's Salon and Day Spa is rewarding local business men and women with a 10% discount on his or her next salon service. Participants will receive a gift bag of salon product samples for attending the {{name}} Fashion Show at {{location}} on Wednesday, April 25, 2007, with one lucky luncheon attendant receiving an on-the-spot hair and make-up mini-makeover. Licensed staff massage therapists will also be on-hand to provide chair massages.

As an additional bonus to clients, Nicole Jeffrey's is offering a \$5 free gift card for each \$50 purchase in the salon -- just in time for that perfect Mother's Day gift! When making an appointment for any one-hour facial, regular or spa pedicure, or a one-hour massage for the same day, take 10% off that service. Keep in mind that Father's Day is not far behind, and the GQ Experience package is just one example of Nicole Jeffrey's tailored spa packages.

Make an appointment with a specialist today and experience a new direction in facial skincare with one of Ohio's only advanced skin analysis machines. Follow with a BioElement facial! The Day Spa offers several packages and a 'la carte services for every budget. Nicole Jeffrey's friendly and professional staff of licensed and trained massotherapists, nail technicians and stylists is eager to enhance a beautiful lifestyle, while encouraging a healthy and enjoyable spa experience.

Nicole Jeffrey's Salon and Day Spa intends to use its knowledge staff, complete services and product lines to bring the ultimate spa experience to each client, enhancing body, mind and spirit. Our highly talented staff is committed to creating a perfect and confident you! **Nicole Jeffrey's is proud to be awarded the Top 10 for all Northeast Ohio Day Spas and Salons by Beacon's Best for the second time!**

For more information, contact Nicole Jeffrey's Salon and Day Spa directly at (330) 733-0700. To learn more about all services and special packages, visit www.nicolejeffreys.com. Make an appointment with Nicole Jeffrey's and Experience the Difference You Deserve!

Gift ideas from Nicole Jeffrey's Salon & Day Spa -

Experience the Difference You Deserve!

MEDIA ADVISORY

Nicole Jeffrey's Salon & Day Spa offers bonus \$5 gift cards for every \$50 you spend in the salon -- a perfect gift for Mother's Day! When making an appointment for any one-hour facial, regular or spa pedicure, or a one-hour massage for the same day, take 10% off that service.

Spa packages, salon treatments and hair and face products are available at **2215 E. Waterloo Road in Akron** or online at **www.nicolejeffreys.com**. Make your appointment by calling **(330) 733-0700**. Salon hours are Monday from noon until 8 p.m., Tuesday, Wednesday and Thursday, from 9 a.m. to 9 p.m., Friday, 9 a.m. to 8 p.m. and Saturday, from 8 a.m. until 5 p.m. Nicole Jeffrey's intends to use its knowledgeable staff, complete services and product lines to bring the ultimate spa experience to each client, enhancing their body, mind and spirit. Nicole Jeffrey's highly talented staff is committed to creating a perfect and confident new you!

Ideal gift idea for Mother's Day, birthdays and graduations! There's a person on every list that would enjoy a day of pampering!

Nicole Jeffrey's gift certificates are flexible! Use them when needed -- purchase a package or use for separate visits!

Nicole Jeffrey's gift certificates include extra specials! Receive a bonus \$5 gift card with \$50 purchase!

Gift certificates are perfect for every budget! Available in several denominations including a wide range of services.

Father's Day is not far behind! Don't forget the important males in your life as Nicole Jeffrey's also caters special services to its male clients. Consider many of our salon package options to treat Dad to his own day of

relaxation.

Nicole Jeffrey's was awarded in the Top 10 for all Northeast Ohio Day Spas and Salons by Beacon's Best for the second time!

PURCHASES: call (330) 733-0700 during spa hours. Gift Certificates are also available online at www.nicolejeffreys.com.

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